

HORTICULTURAL SOCIETY TO HAVE DISPLAY SATURDAY

Next Saturday, August 19th, the Gleichen Horticultural Association will hold a display of flowers in the store next to the post office. This display will be shown from 1 o'clock in the afternoon for the balance of the day and will be free to all.

There will be no prizes given and it is open to every one living in town. You do not have to be a member of the Association to take part in it. It is especially requested that all citizens send a display of flowers, no matter how small, do not let the fact that you may not have a large assortment in your garden prevent you from sending in a bouquet of flowers.

The idea of holding these displays is to encourage the growing of flowers and gardens in town and to demonstrate to both the townspeople and visitors from outside points the wonderful possibilities our town has with irrigation.

Remember this display is open to everybody so do not wait until you are asked to make a display. Send all entries in by 1 p.m., on Saturday when a committee will be present. It is requested that all flowers sent in be sent in vases or other suitable containers. There is no limit to the number of displays you may wish to enter.

CANTOR PICTURE BIGGEST THING HE HAS DONE

Promised by Samuel Goldwyn as the biggest as well as the funniest picture to come out of Hollywood this season, "The Kid From Spain" comes to the Gleichen Community Hall next Saturday night, August 19th.

It is the annual song-and-dance comedy of Eddie Cantor, succeeding his "Rainy Days" of last season and "Whoopee" of the year before. Eddie makes out one picture a year, saving his energy, his voice and his laughs for a single big effort. "The Kid From Spain" is the story of a button-eyed lad, who, getting kicked out of school with his roommate for suspicious goings-on in a bank robbery and escapes to Mexico disguised as Don Sebastian III, the famous bull-fighter. He accepts the acclaim of a great fete in his honor, but, despite the admiration, he masquerade until the minute he is forced into the arena to fight the four bulls in the thrilling climax of the picture.

Goldwyn went to great pains to make the arena and its atmosphere authentic. Bulls were brought from Mexico and a hundred experts of one kind or another put it into operation. Sidney Franklin, the world's greatest bull-fighter, appears in the picture under his own name as the head of the procession of matadors and later in an exhibition of his sport.

For the beauty and color of the arena and for the great fete that precedes it, Goldwyn's picture is perhaps seventy-six of the most beautiful girls this side of the world, the most beautiful girls this side of heaven. Songs, dances, music as well as laughter, bring them into the picture and take them out.

Eddie Cantor's songs get their refrain from the overture, bouncing exuberance, Lydia Roberts, who succeeds him comely through the story. Others in the cast are Robert Young and Ruth Hall, John Miljan, Carol Nash and Stanley Fields.

What the birds are to the trees the weeds are to growing vegetables. The former work by day and the latter by night. The food that makes his summer residence in your garden is indeed worth his weight in gold. He has an appetite that seems never to be appeased. The number of flies, beetles, caterpillars, and other insects that he consumes every twenty-four hours is astonishing. He is quiet, inebriated, always benevolent, never injurious. Let us henceforth him.

CLIFFORD BOGSTIE ALMOST PLAYED PERFECT GAME

Friday evening in Calgary, Cliff Bogstie, Gleichen famous pitcher, who is playing with the Pucketers, almost succeeded for the second time in his life in playing a no hit, no errors and no run game. This game was played against an all star aggregation from Edmonton. It was in the ninth that Edmonton succeeded in blasting the ambition of Clifford's when they got in two hits. Several years ago Cliff established his ambition when he played a no hit, no walk, no run and no error game. This game was played at Cluny. Another time while playing for some town up north Cliff almost duplicated the stunt but hit the unfortunate to have a hit-chance against him. Some record! Who in Alberta can duplicate the above record?

Here and There

Almost \$200,000,000 was spent in the manufacture of toilet preparations, soaps and washing powders in Canada in 1932. By the official issued official report states that the total value of toilet preparations was \$207,334, and of the latter \$134,540.

Forty-two crews of Oregon and Washington made the first leg of their 5,000 mile trip to Budapest in the Princess Kathleen, Seattle to Vancouver. They are travelling C.P.R. across Canada to Quebec where they will sail for England on the Empress of Britain.

Alaska and the Yukon hold their popularity as summer playgrounds for the able list of passengers sailing north to Stagnay in the Canadian Pacific coastal liners. Many of them are mining and business men, but the majority are summer tourists attracted by the rate reductions for summer Alaska travel.

Forty-three years of "active, loyal and efficient service" with the Canadian Pacific Railway Group, 1900 to the retirement of W. A. Kitterman, General Western Freight Agent, Chicago. He was succeeded by E. L. Cardie, Assistant General Agent, and the office which the latter vacated is closed.

For the first time since its foundation, the Governor-General of Canada was present at the annual closing exercises of the Royal Farm and Trading School, Shawbridge, Que., recently, when the Earl of Bessborough, accompanied by E. W. Bentley, chairman and President, Canadian Pacific Railway, attended the school and awarded prizes to graduates.

"There are tangible signs of business and economic improvement in Canada," Sir Joseph Stamp, Director of the Bank of England, President of the London, Midland & Scottish Railway, and one of Britain's leading economists said recently when he sailed for England on the Canadian Pacific liner "Empress of Britain" for a short visit to this continent.

Ten thousands routes between Seattle and Vancouver on Canadian Pacific's "Moose" en route to the Yukon where they will spend the summer in the Yukon. They will sail north to Stagnay, to the White Horse where they will build boats for the run down the Yukon River to Dawson.

Motion pictures of herds of caribou swimming the swift current of the Yukon River and other striking studies of wild life in the north have been gathered by Harry P. Hall, Associated Press news photographer, who returned recently in the Princess Norah to Vancouver after six weeks in Alaska and the Yukon. He was sent on to Banff and Lake Louise where he will photograph mountain scenery.

A total of 116,215 persons visited the 18 national parks of Canada in the fiscal year 1931-32. These great recreations cover an aggregate area of 18,000 square miles. The parks are characterized by three scenic and four animal parks in Alberta, four scenic parks in British Columbia, one scenic park in Manitoba and one in Saskatchewan, one historic park in Nova Scotia and one in New Brunswick, one recreation park in Ontario and two island parks in Ontario.

RAISED A LITTLE MONEY FOR HOCKEY PURPOSES

One evening last week a short entertainment was put on at the rink for the purpose of raising a few dollars to assist hockey.

The first item was staged by Don Robertson and his trick horse, Don was dressed in a clown and acted his part to perfection. He brought much a laugh from the assembled spectators.

The next event was a hockey game between the Gleichen Gladiators and the Hells Bells. This was played with a rubber ball and hockey sticks. We never heard yet who won the game.

The third event was a baseball game between the Chicago Colored Giants and the Whiskered Devils. No body knew who won the game because the players did not take kindly to the umpiring. His Umpire failed himself ejected from the arena. Last week's Taylor took over the job and handled the game to perfection.

The last item on the bill of fare was songs and dances by Tony Morano, who was accompanied by Leslie Green on the mandolin. These two received a good handout by the crowd.

The total receipts for the night's performance was \$100.

FIRESTONE PERFECTS TRACTOR TYPE

The steady onward march of the automobile, from horse-drawn carriages to racing cars flying at 100 miles an hour over unmarked tracks at Indianapolis; from horseless carriages to the present pneumatic-tired railroad car sporting at 87 miles per hour over steel rails, has at last invaded the agricultural field with the announcement by Firestone Tire & Rubber Co., of low pressure pneumatic tire for use on agricultural tractors. This revolutionary tire which is to replace the steel-tired wheels on farm tractors operates under 12 pounds air pressure and during many months of testing by Firestone its superiority has been proven in all classes of farm service. Plowing in wet soil, sand, post holes and sodded fields are a few of the many tests to which the new tire has been subjected.

The tractor equipped with the new tractor balloon becomes a "general purpose tractor" according to Firestone engineers. The tractor balloon is designed, increases the possible use of tractors, more than doubling the different types of work for which tractors can be used. They can be used on paved highways for hauling wagons, thrashing machines or other farm equipment; they can be used in the hazy, orchards, meadows, citrus groves and on soft courses without tearing up the soil. Low pressure limits ground pressure to 12 pounds per square inch, eliminating the danger of soil compaction. The pneumatic-tired tractor can be driven inside farm buildings without injuring the floor surface. During field operations, it can be made without injury to adjoining fields. They reduce rolling resistance of tractor, thereby minimizing power losses. They apply power to equipment, it is claimed, and they permit higher speed operation with more work done in less time. The greatly increased efficiency is said to effect gasoline savings up to 25 per cent depending upon the type of work done. Tests show increases in drawbar horsepower to as high as 50 per cent in high gear operation. Tractor operations with the new tractor balloon are made possible in high gear, heretofore possible only in second gear when the tractor was equipped with solid-tired wheels. The new tractor balloon gives increased comfort to the driver and enables him to do a better job. Low-pressure tires will not pick up or throw dirt over machine or operator. Greatly reduced vibration means lower maintenance cost and less depreciation of the tractor.

Quite a number of local young people took in the dance at Rockyford Saturday night.

FRIENDS SURPRISE MR. AND MRS. DAVID McBEAN, FRIDAY

Last Friday evening a large number of friends surprised Mr. and Mrs. David McBean by gathering at their home to celebrate the twenty-fifth anniversary of their wedding. Several days before word was passed around to the hundreds of friends, throughout the district to gather and meet at the beautiful farm house to celebrate the occasion and the result was people came from all over the district. People came from Bassano, Standard, Cluny, Nanaka, Arrowwood and Gleichen.

The evening was spent in playing cards and at midnight a delightful luncheon was served, after which Mr. T. H. Beach, on behalf of the assembled party presented Mr. and Mrs. McBean with a beautiful set of silverware, to which Mr. McBean replied accepting the gift with thanks.

Tables were then removed from the floor and the remainder of the evening spent in dancing.

JACOB BOLINGER DELIVERS FIRST WHEAT ELEVATOR

To J. Bolinger, one of our most progressive farmers, the host of bringing the first load of this year's wheat to a Gleichen elevator. This took place last Wednesday, August 16th, the grain being delivered to the Alberta Pacific Grain Co. elevator, in charge of W. Thorburn. The grain was harvested from the field adjoining the east end of the town, raised No. 1 hard, and weighed 64 pounds to the bushel. The particular field has been cropped every year since 1927, and this year the yield was five bushels to the acre.

TOWN AND DISTRICT

Eugene Lester returned home from Calgary on Sunday, where he spent the last three weeks visiting his grandmother, Mrs. H. Kruger.

A. V. Cooks had in his garden an abundance of asparagus and at the present time he has several varieties of cactuses that are rapidly nearing the stage when he will be able to pick them. During his absence, H. E. Roberts of Calgary, is acting as pick artist at the pharmacy. . . D. C. Whelan met with a painful accident last week while working with his gas engine his foot was caught in the cogs of the engine but luckily he was wearing gaiters and managed to pull his foot out sustaining only the loss of a toe. He is now able to attend to business. . . F. Crandall arrived in Gleichen Monday, after several months travelling through Alberta and the western states. He owns several hundred acres of land in this community. He was delighted with crop prospects here—the best he had seen—and stated that he had resigned his position with the C. P. R. and will devote his time to overhauling his farms here.

Mr. K. Lyons is at present visiting at the home of her brother G. H. Goodrich.

Mr. J. R. Doddridge and two children of Calgary, are spending a week at the home of her sister, Mrs. S. E. Lester.

The man who makes money in a community has a duty to perform to that community. It may be that he has made his money by his superior business ability, and that he would have done as well anywhere. That does not alter the case. If his gifts are great his responsibility is equally great. One man was placed on earth for the sole purpose of making money, and the man who has this as his ideal had better never have been born. It is not an act of charity, but the performance of a simple duty for a man who has made money to pass a little of it on for the benefit of the community, even though he never expects to see a dollar of his contribution back.

ECHOES OF GLEICHEN TWENTY YEARS AGO

F. J. Umbreit returned a week ago from Spokane, Wash., taking in the postcard and incidentally visiting his relatives there. . . Jack McLean, former of the The Bee ranch returned Monday morning on a business trip to Winnipeg. . . Gleichen can now claim another laurel added to her fame, and one that never was even thought of before. Gleichen has won prizes against the world for wheat, and prizes for the best Clydesdale horses in Canada, but it was never even suspected that Gleichen had an automobile that would beat the car that defeated Burman, the World's Speed King—yet it is so, and none

can dispute the fact. Furthermore, it was accomplished on the Gleichen District Agricultural Association race track at the sixth annual fair. The race was an exciting one and the owner of the local fast car is John W. Burr. However, Jack does not take the credit, though he owns the car. He gives all the praise to Walter G. Osman, a McLaughlin expert, who brimmed and drove the car. In competition was A. Baskett, with a McLaughlin and C. A. Grunewick with an American Underdunk, D. No. 172. The race was run in three heats of four miles each. Grunewick won the first heat. The second heat was won by Osman in 6 minutes 50 3-4 seconds. Grunewick won the third heat in 6 minutes and 5 3-4 seconds. The first heat was so exciting that time keeping was forgotten. . . W. Hill & Son shipped eight carloads of extra-hose seed cattle Tuesday. . . Work on the Gleichen Farmers' elevator started last week. The site is just east of the Alberta Pacific elevator, one of the best in the industry. . . Under the superintendency of the government authorities, the Blackfoot Indians are dipping about 2000 cattle at the south end of town. . . G. F. number about 1200. are their own property the rest being to the various farmers and ranchers in the neighborhood.

Arrived at Brooks, Thursday, August 16th, Miss Bertha Henckey, of Brooks, and Robert S. Haskayne, of Gleichen, the rector in charge being Rev. A. Thorold Elmer. . . Another wedding was learned on Tuesday when Frank C. Hill arrived in Gleichen with a bride. He had been away from here since the latter part of July to Moosemin, Sask the home of the bride. They spent a six weeks honeymoon tour in B. C. and coast states. . . J. J. and Mrs. Geo. Bell are happy in the arrival of a son and heir on Wednesday, Aug 14th. W. Gillisover with his wife and child were burned to death in a fire which consumed his farmhouse about a mile and half east of Strathmore, last Tuesday night. . . A. E. Yates left on Tuesday for Boston, Mass., where he will attend a convention of Rural representatives from all over Canada and the United States. Mrs. Yates and child accompanied him. It being the man to spend some six weeks in the east. During his absence, H. E. Roberts of Calgary, is acting as pick artist at the pharmacy. . . D. C. Whelan met with a painful accident last week while working with his gas engine his foot was caught in the cogs of the engine but luckily he was wearing gaiters and managed to pull his foot out sustaining only the loss of a toe. He is now able to attend to business. . . F. Crandall arrived in Gleichen Monday, after several months travelling through Alberta and the western states. He owns several hundred acres of land in this community. He was delighted with crop prospects here—the best he had seen—and stated that he had resigned his position with the C. P. R. and will devote his time to overhauling his farms here.

NEWSPAPER HEAD LINES

"Wholesalers and Retailers Give Warning to Alberta Buyers." "All Commodities up." "Savings Possible by Buying Now." "Prices are Being Reflected in New Stocks Reaching Distributing Points." "Everything is up and Going Much Higher Especially in the Food Line." "Advance of 100 per cent in Teas Alone." "Syrrups, Starches, Jams, Corn, Soaps, Beans all Advanced and Still going up." "Alberta Householders Advised to Buy Stocks Without Delay."

Ramsay Mercantile Ltd., pass on these newspaper head lines in this week's daily papers. Comment unnecessary. Our stock is yet full and our prices are right when all facts are considered.

Cottons are going up tremendously and advances of 25 per cent in retail prices of all Overalls, Shirts and Cotton Yard Goods of every description will apply very shortly. Soon as present stocks are down.

—BUY NOW—
RAMSAY MERCANTILE LTD.

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—In fact anything in the line of printing—

EDDIE CANTOR

"The Kid From Spain"

Screamingly funny! You know it! But here's a musical romance that scales a new peak of dramatic thrills and sweeping, breathless beauty

also
Sharkey Carnera
FIGHT PICTURES

GLEICHEN COMMUNITY HALL
2—SHOWS 7:30 and 9 p.m.

NEXT WEEK: "When a Fellow Needs a Friend," with Jackie Cooper and Chic Sale

from The Call

A Scientist's Opinion of Beer!

A. Chaston Chapman, F.I.C., F.R.S.

"BEER NOT ONLY HAS FOOD VALUE, BUT IT HAS FOR MANY PERSONS, STIMULATING PROPERTIES AND TONIC PROPERTIES. IT IS DISTINCTLY A TONIC IN MANY RESPECTS. ALL THESE PROPERTIES, TOGETHER WITH THE EFFECTS ON THE PALATE OF PEOPLE WHO LIKE IT, GO TO MAKE IT A BEVERAGE THAT YOU CANNOT COMPARE ANY OTHER BEVERAGE WITH IT."

Agents for the Brewing Industry of Alberta
Distributors Ltd.

PHONE 82 - - - - - BASSANO

This Advertisement is not inserted by the Alberta Liquor Control Board, or By the Government of the Province of Alberta.

Town & District

The Gleichen schools will open on Monday September 4th for the fall term. The same teaching staff who taught last term have been engaged for the ensuing year.

The Namaka girls left ball team visited Gleichen one evening last week and played the Gleichen girls. Namaka won the game by a very one sided score.

Born Wednesday, Aug. 9th, to Mr. and Mrs. Geo. McLean a son.

Douglas Hardwick, of Armad, spent a few hours in town one day last week, on business.

K. Roy McLean, Sight Specialist, of McLean and Anderson, 224, 8th Ave. W., Calgary, will be at Dr. Farquharson's office, Monday, Aug. 28, up until two p.m.

Henry Schropf has been busily engaged for the past few days at the risk digging up the water pipe that leads into the building and installing a pipe of much larger capacity. With the old pipe of small capacity it took the risk carelessness several hours to flood, but with the enlarged pipe the flooding will be over in a jiffy. A connection with the sewer is also being made. The sewer will be used to drain the water when the results in the spring. Last spring the water from the melting ice made a quagmire of the road leading to the risk.

Miss Nora Downey has returned from her holiday trip to the Pacific coast.

Mrs. Redmond, of Calgary, who has been visiting Mrs. A. Batta for the past couple of weeks returned home Sunday.

C. W. Harrison planted a number of small raspberry bushes this spring and during the summer these bushes grew to almost 30 inches in height and gave much fruit. Excluding these bushes Mr. Harrison states that this year he has grown all the raspberries and strawberries his family could use.

Harvesting started in earnest Monday and before the week is out will be general.

M. and Mrs. C. W. Halstead had as visitors for a short time Mr. Halstead's father, and sister Mrs. E. Reed and her husband of Nokomb, Sask, and his uncle S. W. Corrin of Belfast, Ireland. Mr. Halstead took his visitors on a motor trip of five days to Banff, Golden and the Windermere country, and to say that they were delighted with the trip and what they saw would be putting it mildly. After a short visit to Turner Valley to see the oil wells and the barning gas the visitors left for their homes via Edmonton.

As an added attraction to the picture show Saturday night the pictures of the famous Shaver-Gary fight will be shown. No doubt there will be a large turn out of picture fans.

Don Robertson the popular Calgary Power Co. official here, has been informed that he is to be moved to Edmonton at the end of the month. We have just begun to discover Don's talents and are sorry to see him leave.

A. R. Yates has returned from Vancouver where he was called owing to the serious illness of his father.

Miss M. McLean entertained a number of her girl friends Thursday evening at the home of her parents, Mr. and Mrs. Duncan McLean. The evening was spent in playing softball, after which light refreshments were served.

W. W. Brown and his son Laurier spent three days at Carbon last week visiting friends there.

At the present time corn feeds are fashionable in Gleichen. In a number of homes this occurs a couple of times a day. Irrigation has certainly done wonders for the town gardner this year and has helped to a considerable extent reduce the cost of living. One thing is certain and that is there would be no gardens if we did not have the water. The blistering sun would have laid waste to them all.

Mr. and Mrs. G. H. Gooderham left on Sunday, by motor for a short holiday at the coast cities.

Miss Pekins was down from Calgary visiting Mr. and Mrs. J. Greer.

When Mr. and Mrs. Lundsten returned home Saturday night from attending the picture show they found that some one had entered the house and stolen \$20.00 from a purse but left \$1.75 in change behind.

TRAVEL BARGAINS

TO
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VANCOUVER - VICTORIA
from stations in Ontario (Port Arthur), Nanaimo, Saskatoon and Alberta

AUG 18 to SEPT. 2
Return Limit
15 DAYS

GOOD IN COACHES
Small additional charge for Tourist Sleepers

Apply Local Agent

Canadian Pacific

TRUCKING

Have you any trucking to do? If so see me for specials.

Good nine run coal \$4.75 a ton. Carriage on Indian coal \$1.50 per ton. I handle Turner Valley gas in any quantity. Drive up to our modern filling station and try it.

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QUALIFIED WATCHMAKER JEWELLER

Prepared to repair all makes of watches and clocks and Jewellery. ALL WORK GUARANTEED SATISFACTORY. AND DONE AT REASONABLE RATES.

V. HACKWORTH,

Familiar paths and old friends are the best.

A GOOD NAME

To live up to the good name the Company bears throughout the west, to justify by present and future service the high standing that has been earned through many years of giving business service to farmers is the constant aim of United Grain Growers Limited.

Place Binder Twine orders now

Deliver your grain to

Elevators at: Gleichen, Arrowwood, Cluny, Shouldice, Namaka.

United Grain Growers Ltd

The Gleichen Flour Mill

Owing to the advancing price of wheat the price of flour has advanced accordingly. There is, however, still a big difference in the price of flour milled at the Gleichen Flour Mill and the flour milled elsewhere and shipped in.

Four bushels of No. 1 Northern wheat delivered at the Gleichen Mill will now pay for a 98 pound sack of Best Idea Flour and 10 pounds of wheaties.

GEO. W. EVANS

Undertaker And Embalmer
MOTOR HEARSE

Artificial wreaths always on hand. Weather does not effect these flowers in any way



Talking to the Point

Our Classified Want Ads get right down to the point at once. If you want something say so in a few well chosen words. The intelligent reader knows that kind of straight-from-the-shoulder talk and that is one reason why our Classified Want Ads are so popular. Weather typing or spelling them will help you.

CLASSIFIED ADS

Notice under this heading 15 words or under 50c, first insertion and 25c each subsequent insertion 3 weeks \$1.00. Over 15 words one cent per word for each insertion

Grab Bag Buying

Remember your kid days. . . . when you went to a bazaar or fair of any kind there was always a grab-bag—one of those mythical things you reached into and drew out a whistle, a lollipop, a doll or a toy of some kind. You never knew what you were going to get—but that was half the fun. You didn't care.

But now when you buy anything you want to be sure what you get. You can't take chances on grab-bag methods. You must know that your purchase will fit your need. But do you?

There is one way you can be reasonably sure of everything you buy. Buy advertised products. Look through the advertisements in this paper. They will give you the information necessary to intelligent buying. They will tell you what is new and best and why it will suit you.

Advertisements are a form of introduction from the manufacturer or merchant to you. It is to your interest to read them.

Advertisements tell you what you want to know about the goods you buy

**The Call,
Gleichen,
Alberta**



CUT COSTS ON GRAIN HAULING

HAULING heavy loads of grain over rough roads is tough on tires. But, if you have Firestone tires, you can be sure that they will stand up and give long mileage without delays or trouble.

Not only that, but they give you 25 to 40% longer tire life . . . at no extra cost . . . because they are the only tires that have all the advantages of Gum-Dipped Cards, Two Extra Cord Plies under the Tread and a Non-Skid Tread of toughest rubber that grips the road and gives long, even wear.

Equip with Firestone tires and save money. Your nearest Firestone Dealer has a complete stock and gives quick, efficient service. See him today.

2 EXTRA CORD PLYS UNDER THE TREAD
GUM-DIPPED CARDS
25% MORE NON-SKID WEAR

Firestone
Gum Dipped TRUCK TIRES